

Yuma County Fair, Inc.

The 72nd Annual Yuma County Fair is scheduled for April 2nd – 7th. We look forward to having you as a sponsor!

Sponsorship Opportunities

Corporate Sponsorship Level 3: Best in Show Sponsorship (Only 3 available)

The corporate sponsorship gives your business the most exposure during and after the fair. During the fair, all vendors, participants, families, employees, contractors and entertainers will see your banners! After the fair, your company logo will be displayed on our website's main page for a year. The corporate sponsorship is limited to 4 sponsors.

Investment \$10,000

- Business banners* (5'X7') are displayed at all of our entrances (3) to the fairgrounds.
- The logo placed on ads, TV commercials, etc.
- "Dinner on us": access to dinner for 4 each night in our fair Board Room.
- Announcement of sponsorship during any advertising (radio, tv, social media, etc.).
- 10 weekly passes (each pass good for the week of the fair).
- 20 daily passes (good for any day of the fair).
- 5 priority parking passes (each pass good for the week).
- Announcement of sponsorship during the fair over the intercom (Multiple times daily)
- Company logo will be displayed on our website (main page) for the year.

Demolition Derby Sponsorship (3 levels)

The Demolition Derby is one of the most popular events during our Annual Fair, it draws the most people to the grounds, up to 10,000 people come out just to watch and enjoy the Demolition Derby!

1. Derby Banner* - Investment \$250
 - Display one 3'x5' business banner around the bleachers.
 - Will be on display the entire week of the fair, including during the demolition derby.
 - 2 weekly admission tickets.
 - 4 admission tickets, use any day of the fair.
2. Derby Banner* - Investment - \$550.00
 - One 5'x7' display space for business and/or organization sign or banner.
 - Will be on display the entire week of the fair, including during the demolition derby.
 - 4 weekly admission passes (each pass is good for the week of the fair).
 - 10 admission tickets, use any day of the fair.
 - 2 priority parking passes, good for the week of the fair.
3. Derby Main/Award Sponsor (only 4 available) - Investment - \$2,500.00
 - Up to 2, 5'X7' display spaces for business and/or organization sign or banner*.
 - Will be on display the entire week of the fair.
 - Announcements of sponsorship during the demolition derby promotion on radio, TV & social media.
 - Placement of business logo on 1st Place Award plaque.
 - Will be announced as one of the main sponsors of the event.
 - 5 weekly admission passes (good for the week of the fair), 10 admission tickets (use any day of the fair), and 2 priority parking passes (each pass is good for the week)
 - Company logo will be displayed on our website before, during and after the fair.

***All banners are provided by the sponsor; may be picked up a week after the fair ends.**

Main Entertainment Stage Sponsorship (only 5 available)

Our main stage was recently expanded, so it doubled in size. It is filled with daily entertainment throughout the week and the days of the fair, that's right, daily entertainment!

Investment - \$3,500.00

- One 5'X7' banner* of sponsorship displayed on or around the stage.
 - Sponsorship mentioned radio & social media.
 - Announcement of sponsorship during the fair over the intercom, can be heard over the fairgrounds. (Once daily)
 - 8 weekly passes (each pass good for the week of the fair)
 - 4 priority parking passes (each pass good for the week of the fair)
 - 8 daily passes (each pass good for any day of the fair)
 - Company logo will be displayed on our website before, during and after the fair.
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Beer Garden Signage Sponsorship

The beer garden is located right next to our main stage. Our beer garden will be visited by thousands of people throughout the week, the busiest days are the demolition derby day, livestock shows, headliner and hypnotist.

- Investment - \$2,000.00
 - One 5'X7' banner* of sponsorship displayed around the beer garden.
 - Sponsorship mentioned in radio and social media.
 - 5 weekly passes (each pass is good for the week of the fair)
 - 8-day passes (good for any day of the fair)
 - 2 priority parking passed (good for the whole wee)
 - Company logo will be displayed on our website before, during and after the fair.
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Theatre & Commercial Building Sponsorship

- Investment - \$2,000.00
 - One 5'X10' banner on main stage or on near one of the main entrances
 - Sponsorship mentioned on radio & social media.
 - Announcement of sponsorship during the fair over the intercom (multiple times daily)
 - 8 weekly passes (each pass good for the week of the fair)
 - 4 priority parking passes (each pass good for the week of the fair)
 - 8 daily passes (each pass good for any day of the fair)
 - Company logo will be displayed on our website before, during and after the fair.
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Miscellaneous Sponsorships

Level 1: Friend of the Fair Sponsorship

- Investment - \$500.00
- One 3'X5' banner* alongside the parking lot
- 1 weekly pass (good for the week of the fair)
- 4 daily passes (good for any day of the fair)

Level 2: Blue Ribbon Sponsorship

- Investment \$1,000.00
- One 5'X7' banner* alongside the parking lot
- 2 weekly passes (good for the week of the fair)
- 8 daily passes (good for any day of the fair)
- 1 priority parking pass (good for the week)

***All banners are provided by the sponsor. You can pick them up a week after the fair ends.**